

KRISTINA J PARISH

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WATERTOWN, MA WWW.KJPARISH.COM
617.935.9953

EXPERIENCE

Freelance Design & Development

WEB DESIGN/DEVELOPMENT/GRAPHIC DESIGN

Web Design: Design & development of websites & web marketing identities for businesses and non-profit organizations. Web banner ads (Flash). **Print Design:** brand identity, tradeshow booths, posters, business cards, banners, promotional items.

WWW.APEXGREENROOFS.COM

WWW.DANSKMODERNE.COM

WWW.AVIARYGALLERY.COM

Boston, MA

2009—PRESENT

Buyerzone.com *(a division of Reed Business Information)*

WEB DESIGN / FRONT-END DEVELOPMENT

Designer of affiliate websites and new product offerings (web identities). Front-end development of designed sites. Work with a team of developers and marketing professionals focused on following best web practices (for SEO/usability/web standards compliance)

Waltham, MA

JULY 2010—FEB 2011

Kellysearch.com *(a division of Reed Business Information)*

MULTI-MEDIA DESIGNER / PRODUCTION MANAGER

Banner design and production, web design/development, multi-media designer for print, marketing materials, internal & external communications., tradeshow, etc.

Waltham, MA

FEB 2004—JULY 2010

EDUCATION

Massachusetts College of Art & Design

Graphic Design Certificate (evening program)

Boston, MA

PRESENT

Webster University

3D Art / Furniture Design

Webster Groves, MO

1999

SKILLS

Multi-Media Design for web, print, & mobile devices

Web Design & Development with a foundation in SEO/designing with web standards—CSS, HTML, Flash, Firebug

Graphic Design—Banner advertising, tradeshow booths, marketing materials, books, interactive media.

Proficient with Adobe Creative Suite—Photoshop, InDesign, Fireworks, Illustrator, Dreamweaver, Flash—as well as web tracking & analysis tools (Google Analytics, Web Optimizer, Webmaster Tools)

Blog entry systems (Word Press, Movable Type, Tumblr)

Subversion Revision Control System

INTERESTS

Music (song-writer/guitarist in Boston trio Roh Delikat), designing & sewing clothing, typography, sculpture, urban gardening, green roofs, architecture, upcycling, DIY projects, art, knit/crochet, Danish modern furniture, green design.